AHPA
AMERICAN HERBAL PRODUCTS ASSOCIATION

Webinar Speakers

Steven Shapiro | steven.shapiro@rivkin.com
Of Counsel
Rivkin Radler LLP

Steven Shapiro has over 30 years of experience in food and drug regulatory matters and regularly counsels clients in the areas of food and drug law relating to the manufacture and marketing of foods, dietary supplements, over-the-counter drugs, and cosmetics. Among other services, he reviews product labels, claims and ingredients and assists companies with bringing new products into the market.

A part of the Firm's Health Services Practice Group, Steven concentrates on areas of interest to the natural products industry and spends much of his time advising companies on the intricacies of the Dietary Supplement Health and Education Act of 1994 (DSHEA), as they concern the marketing of dietary supplements.

Steven has also assisted clients in matters relating to enforcement by the Food and Drug Administration (FDA), including handling FDA inspections, responding to Warning Letters, and injunctions and seizure actions. He is a contributor to many natural product industry trade magazines and a frequent lecturer on topics of concern to the natural products industry at various trade shows and for the Food and Drug Law Institute.

In addition, Steven has extensive experience in reviewing advertising and marketing materials, as well as representing companies in investigations initiated by the Federal Trade Commission (FTC) and the various state Attorneys General. He has also represented companies in matters arising from the Drug Enforcement Administration's control of List I chemicals, and the U.S. Customs Service's control of imports into the United States.

His litigation practice includes involvement in several cases concerning interpretations of the Food and Drug Act, which have resulted in judicial precedents. He also handles general litigation matters for a number of the firm's clients.

Steven is a member of the Sonoran University of Health Sciences – College of Nutrition Advisory Council, where he advises on course content for the Master in Nutrition Business Leadership and Master of Science in Clinical Nutrition degrees, as well as interacting with students.

The Health Services Practice Group has been listed in the prestigious Legal 500. Since 2016, the Health Services Practice Group has been recognized in the Chambers USA directory.

Jenny K. Singh | jsingh@steptoe.com
Associate
Steptoe

Jennifer Karpinski Singh is an experienced civil defense litigator who focuses her practice on product and chemical regulation and litigation. Jennifer has tried multiple cases to verdict in California and effectively guides clients, large and small, from a diverse variety of industries through the complexities of the litigation process.

Jennifer negotiates advantageous settlement agreements and counsels clients on both state and federal environmental regulations and enforcement policies, and how to mitigate future risk. She provides strategic defense and preventative compliance advice regarding Proposition 65, including navigating the California Office of Environmental Health Hazard Assessment's safe harbor practices, product testing and exposure assessments, labeling requirements, enforcement actions, and defense and indemnification disputes throughout the supply chain.

With significant experience in product liability defense, Jennifer has also assisted in the national representation of prominent consumer product and electrical device manufacturers, retailers, and distributors in high-exposure actions. She has practiced in matters involving product labeling, warnings and recalls, fire and explosions, design defect, breach-of-warranty, and issues arising under the Consumer Product Safety Act. Jenny has secured summary judgment in state and federal courts across the United States, successfully defended companies in consumer product putative class action lawsuits, and participated in multiple arbitrations and mediations to favorable outcomes.

Ashish Talati | Ashish@talati-law.com
Member
Talati Law Firm PLLC

Ashish primarily counsels clients on matters of regulatory compliance, helping them anticipate and address regulatory issues in their day-to-day business operations and strategic planning. He also advocates on their behalf before the FDA, FTC, Customs, USDA, DEA, and other federal agencies, and in court. He is considered a leading authority in the areas of Generally Recognized as Safe (GRAS) requirements and New Dietary Ingredients (NDI). Considered a creative and strategic partner by his clients, Ashish works with companies all over the globe and is a trusted advisor at every step of the product life cycle, including product formulation, safety and efficacy studies, product launch, and ongoing marketing and sales.

In addition to his pioneering background in FDA regulatory matters, Ashish is highly regarded for his wealth of knowledge on advertising regulations. He counsels clients on compliance issues and claims substantiation in connection with their advertising and marketing programs, and represents advertisers in both defending and challenging claims before the National Advertising Division (NAD) and other regulatory bodies

In addition to legal advice, he prides himself on providing business-oriented solutions that minimize risks and enable his clients to reach their corporate goals. The companies with whom he works prize his immediate accessibility, his wide range of contacts in the regulatory arena, and his deep expertise gleaned from a sharp focus on this area of law. Prior to law school Ashish worked as a Chemist and a GMP auditor for the pharmaceutical industry. He also brings a tremendous amount of GMP experience to help respond to FDA 483's and Warning Letters.

Ashish frequently publishes articles and presents at webinars and conferences addressing industry and legal subjects of developing importance. In his spare time, Ashish and his wife, a pediatric dentist, enjoy sharing their healthy lifestyle with their two young children.

Webinar Moderator

Robert Marriott | rmarriott@ahpa.org
Director of Regulatory Affairs
American Herbal Products Association

Robert Marriott is Director of Regulatory Affairs for the American Herbal Products Association (AHPA), where his duties include monitoring, evaluating and reporting to AHPA members on legislation and regulations that could impact the herbal products and dietary supplements industries, preparing communications to regulatory agencies in response to their proceedings, and responding to inquiries from AHPA members regarding other regulatory issues.

Robert serves as an associate editor on the *Journal of Dietary Supplements*. He holds a Master of Arts degree in Communication Science and a Juris Doctor, both earned at the Pennsylvania State University. Robert's studies focused on administrative and regulatory law, and on persuasive message design. He is published on issues of scientific evidence and public persuasion campaigns related to the food and drug product sectors.